

Day 2

RESEARCH



DAY 2 - You'll learn how to research your next product, learning what keywords to use for your printable and more.

DO THIS FIRST...

Keywords on Amazon

Keywords On Etsy

Keywords On Google

HOMEWORK

- Look on Amazon for ideas.
- Look on Google for ideas.
- Look on Etsy for ideas.
- Make a list of good ideas and keywords to use for your printable.

SCAVENGER

HUNT



Research For Etsy Shop



START RIGHT HERE



AMAZON #1

- Planners _____
- Activity Books _____
- Journals _____



GOOGLE #2

- Planners Printables
- Activity Books _____
- Journals _____



ETSY #3

- Planners Activity Books
- Printables _____
- Journals _____



